

Oluboba Ayodeji Ebenezer

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CAREER OBJECTIVE:

I am a professional who combines work and other obligations with research. I showed myself to be self-motivated, engaged and determined to achieve my objectives, come what may.

With ability deliver quick, I proved abilities in negotiation and organization, and a strong sense of accountability.

I have great verbal and written communication skills and work best also with teams as proven by my many experiences.

EDUCATION

- 2014 - 2018 Federal University of Petroleum Resources, Effurun.
BSc. (Hons.) Mathematics
- 2010 - 2013 Government Secondary School, Bwari. SSCE.
- 2007 - 2010 Junior Secondary School, Bwari Central. JSCE
- 2004 - 2007 Veracom Education Foundation School. Primary Leaving Certificate
- 1999 - 2001 Catch Them Young School. KG/Nursery Certificates.

WORK EXPERIENCE:

Ecommerce Specialist, Oluboba Inc, Abuja November 2021 – Present

- Maintaining website, and publishing articles and optimizing SEO traffic.

Marketing Officer, Salistech Limited, Abuja. August 2021 – October 2021.

- Planned and executed entire company's marketing plan for successful products launch.

Marketing Administrator, Stratford College, Abuja. March 2021 – March 2021,

- Raised Twitter engagement by 3600% and Email open rate by 54% without ads.

Digital Marketer, Avedok Group, Delta. December 2018 – December 2020.

Designed and managed eCommerce website to load in 0.9 seconds or less.

FELLOWSHIPS:

- 2019 – 2020, Agro Allied CDS Groups
- 2016 – 2020, Tertiary Education Trust Entrepreneurs.
- 2015 - 2018 FUPRE Prayer Network.
- 2014 - 2018 National Association of Mathematics and Computer Science Student.
- 2014 - 2018 Redeemed Christian Fellowship.

HONORS AND AWARDS:

- June 2020 - Certificate of Recognition/Appreciation, Federal Ministry of Humanitarian Affairs, Disaster Management and Social Development/National Youth Service Corps.
- July 2019 - Professional Diploma in Human Resource Management, CHEYBIS.
- June 2019 - Professional Diploma in Project Management Professional, CHEYBIS.
- April 2019 - Professional Diploma in Health Safety and Environment, CHEYBIS.
- August 2018 - Most Committed Worker for Publicity Department, RCFFUPRE.
- August 2018 - Most Outstanding Final Year Student, RCFFUPRE.
- March 2017 - Certificate of Completion, AutoCAD, CADD CENTRE.

PRESENTATIONS

- January 2021 – Business Owners Special Summit, **Scaling Your Business Using the Top Three Secrets of Ecommerce**
- October 2018 - Federal University of Petroleum Resources, Effurun. ” **Shooting Method for Solving Second Order Linear Two Point Boundary Value Problems**”.
- April 2018 - National Mathematical Centre, “**National Mathematics Competition For University Students**” .
- February 2018 - Department of Mathematics and Computer Science, Federal University of Petroleum Resources, Effurun. ” **Mathematical Programming: Programming with Matlab and R**” .
- March 2016 - Federal University of Petroleum Resources, Effurun. "**Inductive Method As A Call For Caution In Scientific Method Of Research**".
- July 2015 - Federal University of Petroleum Resources, Effurun. "**The People of Northern Nigerian and their Culture in Pre-colonial Times**".

SKILLS:

- **Digital Marketing**

Since 2013, I have been solving problems for clients and organizations with online marketing. This ranges from SEO, Website Design, Digital Marketing and more.

- **Teamwork/Relationship Building**

I have successfully undertaken various projects with team members to achieve a common goal in a quick time. This ranges from academic, ICT, business and other environments.

- **Sales/Financial Literacy**

As a sales manager, I had high sales records because I could convince customers to see the benefits of our products.

- **Communication**

My written and verbal communication skills were enhanced because of the many presentations, essays, and blog publications.

- **Problem Solving/Analytical Reasoning**

I scored 97% solving complex problems that required mathematical analysis and evaluation. I also led the Mathematics departments for two years.

- **Computer/Software Skills**

I have high computer literacy with excellent skills using Microsoft Office. I also made use of the MATLAB, MAPLE, and R programming packages in my final year project.

HOBBIES:

- Listening to music and/or dancing since I can get more work done with that.
- Reading and writing as it helps stretch my creativity.
- I enjoy jogging and playing football to free my body and stay fit.